buildingSMART International Summit - Prague 2027

Prague, Czech Republic | 9-11 March, 2027

Hybrid Event: In-person + Virtual

40+
Countries Represented

600+
Expected Attendees

Why Sponsor?

🌍 Global Reach

The only openBIM-dedicated international event of its scale

🎯 Qualified Audience

C-suite executives, BIM leaders, and technical decision-makers

💡 Thought Leadership

Position your brand at the forefront of construction digitalization

🤝 Strategic Networks

Direct access to government bodies and enterprise buyers

> "Attending a buildingSMART Summit is like stepping into the future of our industry. You feel the momentum, the purpose, and the global collaboration that makes openBIM possible. If you want to be part of that future, start here.

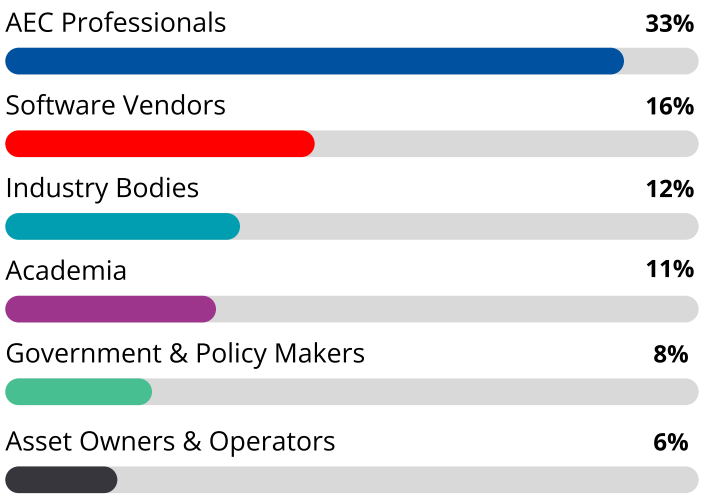


David Delgado Vendrell
buildingSMART Spain

About buildingSMART International

The global authority driving openBIM standards with the help of 40 regional Chapters. Our summits shape the future of construction digitalization, bringing together industry leaders, regulators, and innovators.

The Audience





Exhibiting at the 2026 Summit in Tokyo

Top Attendee Roles:

BIM Managers and BIM Coordinators
Architects and Engineers
CEOs, Directors and Managing Directors
Researchers and Professors
Software and Product Managers
Senior Engineering Professionals
Construction and Digital Construction Specialists



Watch previous Summit highlight videos

Sponsorship Tiers

PLATINUM

€25,000

- Large on-site booth
- Plenary keynote
- Logo on lanyards
- Attendee list (opt-ins)
- 6 in-person and 10 virtual tickets *

GOLD

€13,000

- On-site booth
- Speaking opportunity
- Attendee list (opt-ins)
- 3 in-person and 8 virtual tickets *

SILVER

€8,000

- On-site booth
- 2 in-person and 6 virtual tickets *

COCKTAIL

€6,000

- Summit dinner speech
- 2 in-person and 6 virtual tickets *

BRONZE

€2,500

- 1 in-person and 4 virtual tickets *

Event-wide branding is included in every package

* Additional event tickets can be added at a discounted rate of 50% (booth attendants will require an event ticket)

Trusted by Industry Leaders

AUTODESK · NEMETSCHEK GROUP SHAPE THE WORLD · LEAPTHOUGHT · Bentley · esri THE SCIENCE OF WHERE · DALUX · ODA

Benefit By Securing Your Spot Today

Priority speaking slots · Premium booth selection · Enhanced pre-event marketing

Contact Dan Little
dan.little@buildingsmart.org

buildingSMART INTERNATIONAL SUMMIT
SPONSORSHIP PACKAGES

PRAGUE, CZECH REPUBLIC 9-11 MARCH, 2027

	Platinum sponsor	Gold sponsor	Silver sponsor	Cocktail sponsor	Bronze sponsor
Total number available	3	8	8	2	∞
Price *	€25,000	€13,000	€8,000	€6,000	€2,500
Virtual tickets	10	8	6	6	4
In-person event tickets **	6	3	2	2	1
Summit dinner tickets	6	3	2	2	
Event-wide branding	✓	✓	✓	✓	✓
On-site booth	✓ (large)	✓	✓		
Attendee list (opt-ins)	✓	✓			
Plenary keynote	✓				
Logo on lanyards	✓				
Speaking opportunity ***		✓			
Summit dinner speech				✓	

* Prices may be subject to local taxes

** Additional event tickets can be added at a discounted rate of 50% (booth attendants will require an event ticket)

*** The program is currently being developed - further details to follow

Contact: dan.little@buildingsmart.org | kamenickova@czbim.org

