

buildingSMART International Summit - Tokyo 2026

Tokyo, Japan | October 6-8, 2026

Hybrid Event: In-person + Virtual

40+
Countries Represented

500+
Expected Attendees

Why Sponsor?

Global Reach

The only openBIM dedicated, international event of this scale

Qualified Audience

C-suite executives, BIM leaders, and technical decision-makers

Thought Leadership

Position your brand at the forefront of construction digitalization

Strategic Networks

Direct access to government bodies and enterprise buyers

“
The buildingSMART International Summit is the only one that is an energy giver rather than an energy taker. The only community where people, even competitors, come to openly share their problems rather than brag about their achievements!”

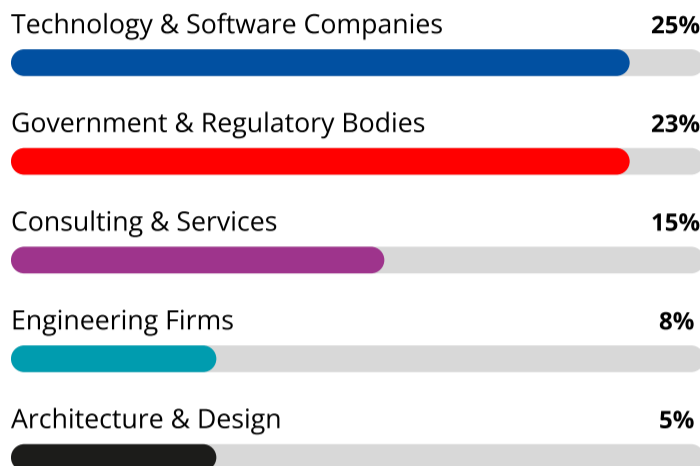


Emad Shahroodi
Global BIM Lead W&M, Haskoning

About buildingSMART International

The global authority driving openBIM standards with the help of 40 regional Chapters. Our summits shape the future of construction digitalization, bringing together industry leaders, regulators, and innovators.

The Audience



Networking at the 2026 Summit in Porto

Top Attendee Roles:

BIM Manager · CEO · Architect · Product Manager · Director · Managing Director · Engineer · Professor · Researcher · Senior Engineer · Chair · Project Manager · BIM Coordinator · President · BIM Consultant · Senior BIM Manager



Watch previous Summit highlight videos

Sponsorship Tiers

PLATINUM

1 SPOT LEFT

¥ 5M

- Large on-site booth
- Plenary keynote
- Logo on lanyards
- Attendee list (opt-ins)
- 6 in-person and 10 virtual tickets *

GOLD

¥ 2.5M

- On-site booth
- Speaking opportunity
- Attendee list (opt-ins)
- 3 in-person and 8 virtual tickets *

SILVER

¥ 1.5M

- On-site booth
- 2 in-person and 6 virtual tickets *

COCKTAIL

¥ 1.5M

- Summit dinner speech
- 2 in-person and 6 virtual tickets *

BRONZE

¥ 0.5M

- 1 in-person and 4 virtual tickets *

Event-wide branding is included in every package

* Additional event tickets can be added at a discounted rate of 50% (booth attendants will require an event ticket)

Trusted by Industry Leaders



Benefit By Securing Your Spot Today

Priority speaking slots · Premium booth selection · Enhanced pre-event marketing

Contact Dan Little
dan.little@buildingSMART.org

buildingSMART INTERNATIONAL SUMMIT SPONSORSHIP PACKAGES

TOKYO, JAPAN

6-8 OCTOBER, 2026

	Platinum sponsor	Gold sponsor	Silver sponsor	Cocktail sponsor	Bronze sponsor
Total number available	4	8	6	3	∞
Price *	¥ 5M	¥ 2.5M	¥ 1.5M	¥ 1.5M	¥ 0.5M
Virtual tickets	10	8	6	6	4
Event tickets **	6	3	2	2	1
Summit dinner tickets	6	3	2	2	
Event-wide branding	✓	✓	✓	✓	✓
On-site booth	✓ (large)	✓	✓		
Attendee list (opt-ins)	✓	✓			
Plenary keynote	✓				
Logo on lanyards	✓				
Speaking opportunity ***		✓			
Summit dinner speech				✓	

* Prices may be subject to local taxes

** Additional event tickets can be added at a discounted rate of 50% (booth attendants will require an event ticket)

*** The program is currently being developed - further details to follow

Contact: dan.little@buildingsmart.org

